



HI-TECH
FOR GAMERS

HI-TECH for Gamers GmbH
Corporate Design Styleguide



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FOR GAMERS



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OFFICIAL LOGO

Download logo package:

https://www.hitech-gamer.com/out/hi_data/zip/hitech_logo_pack.zip

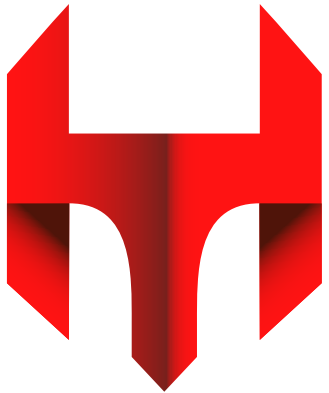


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Alternative



2D



Outlined

SPECIAL LOGO

May only be used:

Alternative if > 279 mm or 1080 px

2D if shades cannot be displayed

Outlined if shades cannot be displayed and

> 279 mm or 1080 px



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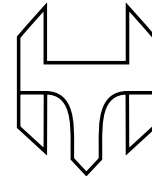
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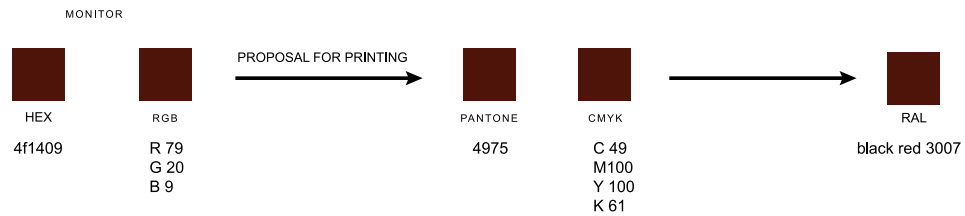
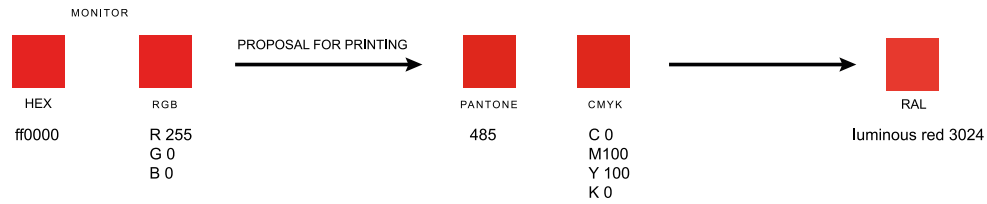
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ANIMATED LOGO



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COLOUR

FONT

Montserrat <https://fonts.google.com/specimen/Montserrat>

Copy black on white / bright background
Montserrat Light

Copy white on black/dark background
Montserrat Regular

Headline and highlight black on white/bright background
Montserrat Medium - capital letters only

Headline and highlight white on black/dark background
Montserrat Semibold - capital letters only

Headline and subline for special occasions

Teko <https://fonts.google.com/specimen/Teko>
Teko Semibold - capital letters only

SPELLING COMPANY NAME

Part of the Company name "HI-TECH": capital letters only

Copy HI-TECH for gamers
Headline **HI-TECH FOR GAMERS**



IMAGES

PCS OR NOTEBOOKS
from our homepage
or on individual request

<https://www.hitech-gamer.com/>
marketing@hi-tech.at

The company logo must be visible or a text or caption must include the full company name (HI-TECH FOR GAMERS)

BACKGROUNDS

Should represent the world of gaming.
They may also be abstract.
Colours should be strong and bright.

No pastel colours. No naive illustrations. No sexist or vulgarly provocative pictures.



IMAGES AND BACKGROUNDS



HI-TECH
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